



Welcome to I.T. Connect

I.T. Connect is a leading information research services provider with strong business and technology focus. True to its name, we are a team of consultants, engineers & professionals with superior technology & business skills.

Our Vision:

- To be the preferred business partners for our customers.
- Create the best place to work and learn for our employees
- Be a socially responsive enterprise.
- Place I.T. Connect in global business services map.

Our Business Philosophy:

Customers come first and technology is just a tool. We enable our customers by bringing tangible business benefits to them by using technology and information creatively to transform customers' business.

Our Objectives:

- Deliver on-time with quality and cost benefits.
- Consistently exceed expectations.
- Support in improving productivity, quality, and cost of service for customers.
- Change the way companies manage knowledge and business processes.



@ I.T. Connect we believe

The first step to empowering people is to provide them with technology that works for them.

Adapting technology to people

The first pillar of partnership is designing technology that works for people, not because of them. That means putting an end to technology tools with power that is only unleashed when customers and employees adapt to them. No longer: technology's great new strength is in its growing humanity. Tools that interact with people, learn from those exchanges, and adapt for future interactions making the experience of using them all the more human. That's the first step to empowering people – providing technology that works with them.



Aligning goals to people's goals

To put these new adaptive technologies to use, businesses must adopt people's goals as their own. This is a sea of change for companies that have long sought to maximize each opportunity for profit: from the analogue business's perspective, the ideal relationship is one where every interaction with a customer result in an immediate sale. However, these relationships are only as strong as the customer's need for products and services.

A partnership, by contrast, is much more powerful – and enduring. To become a true partner, companies will need to shift their thinking, and replace the immediate sales goals of the past with the goals that customers and employees have for themselves. Doing so will change the game: the more goals a company helps people achieve, the more confident they will be in the partnership, and the relationship will grow stronger with each interaction. When it's established that a company truly wants to help people reach their goals, they'll come to the company first for as many of the goals that can be addressed, and when people succeed, so does the company.

The “People First” approach to business and technology

Making all of this work means dedication to a “People First” approach. Whether it's customers or employees, their goals and needs must come first. Companies will meet this demand with their technology, which becomes inherently more focused on helping people as it becomes more human. More than ever, technology is an agent of change – and now it can empower people in an interactive, collaborative way, on each individual's own terms.

When companies truly enable people, they're contributing to growth at both the individual level and the societal scale. Leaders have always strived to solve big problems. But the digital age brings opportunities to attack larger challenges than ever, by combining the strength of enterprise with the passion and power of individuals. Technology that works for business and with people means it's possible to have it both ways: companies can empower the individual and the group at the same time.



“We have worked with the I.T. Connect team for years, and they are the best in the business”

- Head of leading US law firm

“We are impressed with quality, speed, cost and communication of I.T. Connect. They have been doing a tremendous job.”

- A major manufacturer, Japan

“Your work is thorough, well-organized and readable. We appreciate your quality and speed.”

- A leading R & D organization, Europe



Our successful software applications include:

DONE! – A web-based tool that helps in managing and tracking Operational and Business Enabling activities.

RESOLVE – A customizable software that supports in capturing, tracking and effectively managing issues, feedback, ideas.



Our services and capabilities cover an entire spectrum of outsourced services

The objective of our knowledge services is to create value for the clients by providing domain expertise in science, engineering, law & finance. With our knowledge & information research services, clients can improve their top line growth by outsourcing some of the core activities that require high skills.

We take up resource-consuming transaction-based activities so that our clients can stay focused and stay close to their customers. Business process outsourcing is not an option anymore. The line between 'outsourcable' and 'non - outsourcable' processes is fast changing.

Our application development is focused on specific business process needs of customers. We develop state of the art web-based tools.



Message from the CEO

@ I.T. Connect we provide information research and knowledge services to global business and professional customers. What differentiates us from other service providers is our unflinching focus on our customer's business and their business process. We tend to view technology as just an enabler, but technology needs to help, and transform business. We are a team of enthusiastic professionals, engineers and researchers with strong business expertise, technology insights and domain skills. We look forward to assisting you and supporting you in your business. We are confident you will be ecstatic with our quality of service, communication, and our level of our delivery.

Yours Sincerely, *Jerry Jackson*

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